

Business Just Getting Started – Why You Need An Accountant?

You have a special skill, a unique product, or just want to be your own boss. You decide to go into business for yourself. You might love what you do or enjoy working with your products and you are ready to undertake all of the responsibilities of running a small business, but ***are you really prepared to take on the role of being your own accountant?***

You will have many demands on your time and attention, and this one area - the accounting and taxes - may not be the best use of your valuable time.

You may want to consider a team approach with your new business venture. You are the “captain”, but you need “players” to get your business moving, operating smoothly, and growing at a steady pace. Once your team is working well, you will be ready for your fans - your customers!

The Players



The players on your team should include an **attorney** who can assist you with any legal matters required to prepare or review any documents that will be required to properly setup your business. Will you be renting or leasing space? Will you need contracts or legal advice to protect your products, property, or services? You’ll need an attorney to help you with that.

An **Accountant and Tax Advisor** is an important member of your team. A good accountant will understand your business and what you are trying to accomplish or build. At **Lynco Financial & Tax Services, Inc.**, we build long-term relationships with our clients. With over thirty years of small business experience, we have worked with many small business owners who started out as one-person. We were an integral part of their “team” as they grew and changed over the years. We are interested in both ***your personal and financial future.***



You **ARE** going to have a lot of questions as you start your new business. Where do you turn? Who do you ask? Why not rely on a professional **accountant and tax advisor** to give you the guidance you need? As your business grows and changes,

so will the needs of your business. You need an accountant who can respond quickly to those changes and to your needs and provide guidance that is specific to your situation! You cannot get this from a box of software or from the internet.

Questions You SHOULD Be Asking

- How should my business be structured – Sole Proprietorship, Partnership, Corporation, or LLC?

We'll actually explain the differences to you and help you choose what's right for you.



- How do I set up my books and records? Do I need a payroll system? What are the rules regarding payroll?
- What business records do I need to keep? Are there rules regarding keeping these records?

Don't get caught unprepared. Do you like fines and penalties? We can tell you what to do to avoid this.

- How long do I need to keep these records?
- Do I want to use software for my business record keeping? If so, which one is best for my needs?

One size does not fit all, and QuickBooks is not for everyone.

- What tax forms will be required at the end of the year?
- Let us worry about that. We'll make sure you know, and we will be there to remind you. Together, we'll get it done!*

- Do I know which tax laws apply to my business? Can I use any of these tax laws to my advantage?

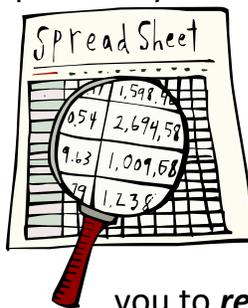
A Certified Tax Coach can help you "Keep More of What You Make".

- What if I have personal assets that I want to use in my business?

- Do I need to keep my business and personal records separate?
We have seen major taxpayer mistakes in this area. This could devastate your business.
- Which expenses are tax-deductible? Which ones are not?
- Should I purchase my equipment or should I lease it?
- Do I understand what the numbers mean?
- If my business does well, how do I save taxes?
(As an Enrolled Agent & Certified Tax Coach – Lynn will apply proactive strategies to benefit YOU)
- If my business does well, how do I provide for my own retirement? How about my employee’s retirement?
- Are there other benefits I can take advantage of?
Wouldn’t you like to enjoy what you do in your business and focus on being more productive, rather than getting bogged down with payroll chores, reconciling your bank account, and worrying about taxes? Do you know how to perform some of these tasks? Due dates? Tax law changes?

***Let Lynco Financial & Tax Services Inc. be part of your team!
We have the answers you need!***

As an Enrolled Agent (America’s Tax Expert) and a ***Certified Tax Coach***, it’s my job to take a proactive approach with clients by performing a comprehensive and expert analysis of their tax situation and utilizing the current tax code to uncover



opportunities which could potentially empower them to see a positive impact on their future tax outcomes. In-depth planning is not something that can be done “after-the-fact” during tax season - that is to say - simply reviewing history. My job is to help you “***write history***”. I hope that the information provided to you encourages ***YOU*** to be ***proactive*** and inspires

you to ***reduce your tax burden!*** We love tax questions and look forward to sharing our knowledge and expertise with those that want to help themselves.